

*April 13th 2026*

# HOODIES DAILY

“It’s a special thing to be a human and it’s a special thing to be on planet earth”  
Reid Wiseman





**AZZARO**

448 Toorak Road  
Toorak, Vic 3142  
P (03) 9696 2611  
[azzaro.com.au](http://azzaro.com.au)

# EDITORIAL

50 year old Commander of the Artemis II mission to the moon, Reid Wiseman gave what will probably go down as one of the most profound statements in the history of space travel yesterday at a press conference when he said; "It's a special thing to be a human and it is a special thing to be on planet earth." The four Artemis astronauts were out yesterday doing a press conference where each of the crew got to give their own insights into the mission. What came out of their reflections was that not only are they bonded forever by their experiences but that they understand how lucky we are as humans to live on planet earth. The second Artemis trip shouldn't just be seen as a technological breakthrough but also as an opportunity for humanity to realise it should be doing a whole lot more to savour what we have here on earth and how lucky we actually are.

As the world watched in awe of Artemis back on planet earth Australia saw an 18 year old take apart the 200m national record. Gout Gout the teenage sensation ran 19.67 to not only become national champion but also become the fastest Australian ever over 200m! The boy is a mega star in the making!

Back in the world of Albo and Bowen the two blokes you wouldn't get to organise a chook raffle let alone manage a fuel crisis have spent \$20 million on an ad campaign to tell people to use less fuel! Now while \$20 million could've been used in a thousand different ways the idea of using more public transport in Victoria is all but dead given Bendigo Barbie has no plans to extend the free public transport campaign. Do you think Canberra could've called Victoria and asked if they could keep it going before they dropped \$20 million of an ad campaign? Probably too much common sense.

Despite JD Vance heading to Pakistan for peace talks with Iran both have come away saying no deal! Trump wasn't at the peace talks, why? Because he was at a UFC fight, no word if he spoke to Joe Rogan about Rogan's recent comments on Trump's move into Iran.

And finally despite the woke lefties on Insiders saying it's standard for the AFP to give the press links to the video of arrests it now appears that Fairfax knew the day before Ben Roberts Smith was to be arrested so they could be on hand for the occasion. Good to have friends in the right places.

Have a great day to all and don't forget to head to the Hoodies website for your FREE edition of the Hoodies Daily!

# THE RISE OF THE RIGHT WING INFLUENCER

Isn't it interesting how much growth some right wing influencers can get very quickly? It's like there's someone out there offering them advice and perhaps even money to use on internet marketing, but surely mainstream media outlets, key corporates and individuals wouldn't be supporting them would they?

I am not alone in saying that legacy media is dying, but big media outlets are nonetheless searching for new opportunities and trends to sink their money into that can see them stay on top. If it is the case that these major media outlets are wanting to maintain the rage so to speak isn't it possible that they could get behind a few of these right wing commentators that in their own way give life to the so called freedom of the press?

Big corporations, big media companies and rich individuals can indeed work with whomever is in power or government but their lives and businesses run much more profitably when the paid up free thinking business right wingers are in power. Yes the lefty media is doing the same thing but it's on the right that there has been a real rise in the voice of the influencer.

The US is full of right wing political influencers, podcasters and TV personalities that have until recently bowed down before the Republicans. Trump has as we know upset a good portion of Americans and the right wing political influencer is also questioning Trump but the key thing is that these right wing influencers are big business and can as we've seen make or break political careers.

Here in Australia the right wing political influencer can have up to a million followers across their platforms, including instagram, tik tok, facebook and x but the question for all of them is what's next? The likes of Joe Rogan have back ups to their right wing commentary but what if our versions? What are instagram sensations going to do when they max out? When people get sick of the same old messaging? When the corporate media money runs out? Organic growth?

Basically what all this means is the media can't be trusted and that despite a massive down turn in the trust of the media the companies that run global media companies are still making billions of dollars. My question is how? How in a cost of living crisis, where everyone is cutting back on staff how are they making money? My answer, check who the political influencers are connected to and then you can decide if you're actually being sold common sense or just another version of it from a right wing media company.

# POSITIVITY OVER NEGATIVITY

If it wasn't for what I do ie hoodies media and the hospitality recruitment company I'd be unlikely to have a phone with apps and social media. I read a lot and take in a lot of content so social media is a big part of my life, but Struth if it wasn't for what I do I'd never use it!

I met my wife online 15 years ago and it was a different world then. Facebook was about connecting and dating apps were where you could go to actually meet people. The toxicity now found on X, on Tik Tok and the level of doomscrolling that now happens across society wasn't a thing back then but today my goodness what an awful thing social media is.

The issue is that while social media is about as addictive as smoking and as bad for you as any other kind of anti social behaviour there are those who now say it's about freedom to express yourself. It gives people the right to give their opinions a platform when really all it's doing is giving the utterly delusional and toxic somewhere to post their low brow and hurtful comments.

Even as Artemis splashed down in the Pacific Ocean the conspiracy theorists and nay sayers were already out saying it as all bullshit and that no one left the earth really. Gout Gout makes history and people are instantly critical of the coverage that had Australia's greatest ever commentator call the race. They didn't think Gout Gout was that good in the 200m and that he won't make it on the global stage...this is what we mean, while freedom of expression is a real thing these are not people who deserve the right to have an opinion or be heard.

I still believe and as much as I detest Anika Wells the social media ban for 16 and under is a good thing and for us as a family has been great but you can't cancel stupid and you can't erase deliberate toxicity. The world is indeed coming to a cross road in its history. It can make good decisions that see positively and unity become key building blocks for the work it can go down a path of division and hate that will see us divided permanently. I know which one I want the world to take but sadly I bet it takes the other.

# THE BATTLE OF VICTORIA BEGINS

And so it begins, the battle for Victoria. Yesterday the Libs perhaps caught Labor slightly off guard by announcing a policy that would see the Libs invite police from overseas to join the force here. They'd be offered a cash incentive and help fill the 1500 or so vacancies currently within Victoria Police.

The opposition who was yesterday just Sonya Kilkenney said the policy was not a new one and that the government was listening to and taking advice from the Chief commissioner. It was asked of Ms Kilkenney if she didn't think more police and more open stations was a good idea to which she didn't really answer but was visibly caught off guard.

While Bendigo Barbie was on her day off by the looks she will no doubt roll into work tomorrow with a counter to the Libs plan and then a range of policies that will aim to undermine the Libs. Allan will no doubt come into this campaign with a big box of treats for Victorians but have absolutely no intention of delivering on any of it if she actually wins. The Libs though need to be sure they can win and have to come armed with policy that they can follow through on.

This week I think is going to be brutal and the gloves will come off so welcome to the Battle for Victoria 2026, who will win? Who really cares just so long as it's not bloody Labor again!

# LET'S TALK ABOUT GOUT GOUT

We wrote an article in the Sunday hoodies about how special Gout Gout was but we didn't see a 19.67 coming for the 18 year old just yet.

At the National championships yesterday Gout broke the long standing Australian record as well as the world junior record. Gout now becomes a truly global player in the world of sprinting but this year instead of going to Glasgow for the Comm games he's heading to the world under 20 championships. Now this is a sensible move. Running at the under 20's will be a whole lot less pressure and remember he's still only 18!

In sport there's a saying that if you're good enough you're old enough but in sprinting it's not always the case. Yes Gout is good enough but not having him at the comm games gives him a chance to develop in his own time. The other big factor in running the under 20's is that he's got years ahead of him, so now's the time to keep building strength, speed and that sprinter confidence.

No other Australian til yesterday had run under 20 seconds and now there are two, Aidan Murphy and of course Gout Gout and wow what a future Australian sprinting actually has.

Hoodies media  
Advertise

Special

**HOODIES DAILY**

**HOODIES DAILY**

**OFFER**

\$100 per  
week

**HOODIES DAILY**

For \$100 per week advertise with The Hoodies Daily over 6 issues per week with a full page ad in each issue with a commitment of 1 month

Please email [news@hoodiesmedia.org](mailto:news@hoodiesmedia.org) and we will design your ad today for tomorrow's issue!

[www.hoodiesmedia.org](http://www.hoodiesmedia.org)

# SOUL

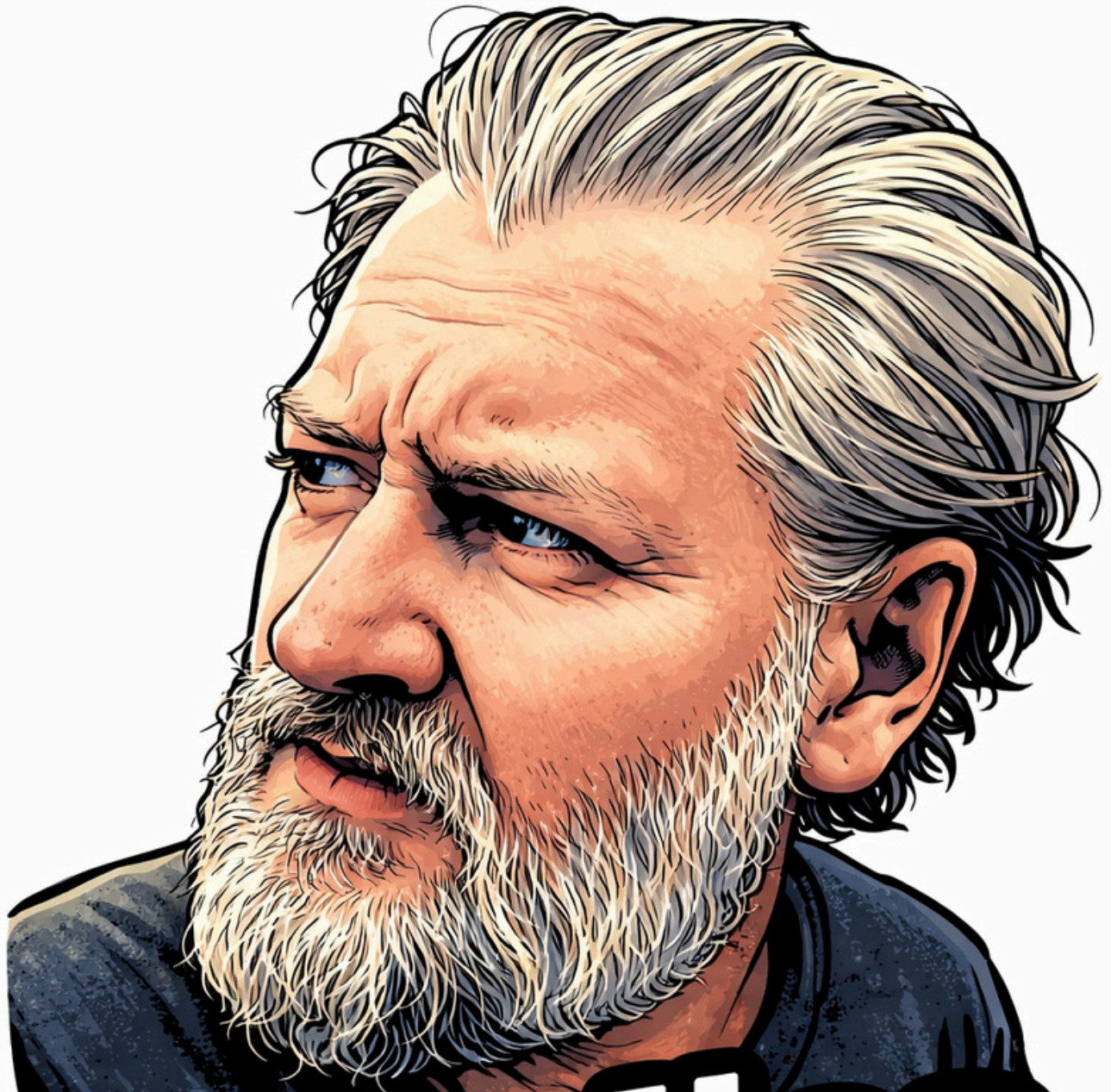
## Pride

I've written about Pride before but now as the Artemis II mission ends and as Gout become the first Australian to run under 20 seconds for a 200m today we're doing Pride again.

The Pride I think we should feel this Monday is for the crew of the Artemis II team. What an extraordinary achievement and I really believe the world is proud of them. We seem to be proud or have pride in people who have zero interest in us, but have to be dragged kicking and screaming to those we should be proud of.

Nationalistic pride is something that has become in short supply here in the great land downunder when we should be shouting from the roof tops about who we are and how lucky we all are. The whole Gout Gout thing can potentially bring back some pride to the country and for politicians give them an opportunity to talk about the positivity rather than the negativity that we also seen . Australia needs Gout Gout and we can't wait to see what's heights he can lift us too! Let's go Gout we are all with you!





**hoodies**  
**media**

[WWW.HOODIESMEDIA.ORG](http://WWW.HOODIESMEDIA.ORG)